DYNAMIC TRANSFORMATION IS HERE

Choosing a location where your business will grow requires a community dedicated to transformation. The Greater Wichita region is characterized by relentless determination, regularly challenging the status quo. We are driven by world-class talent, powering a commitment to innovation. And our business-friendly policies are matched by some of the lowest business operating costs in the nation.

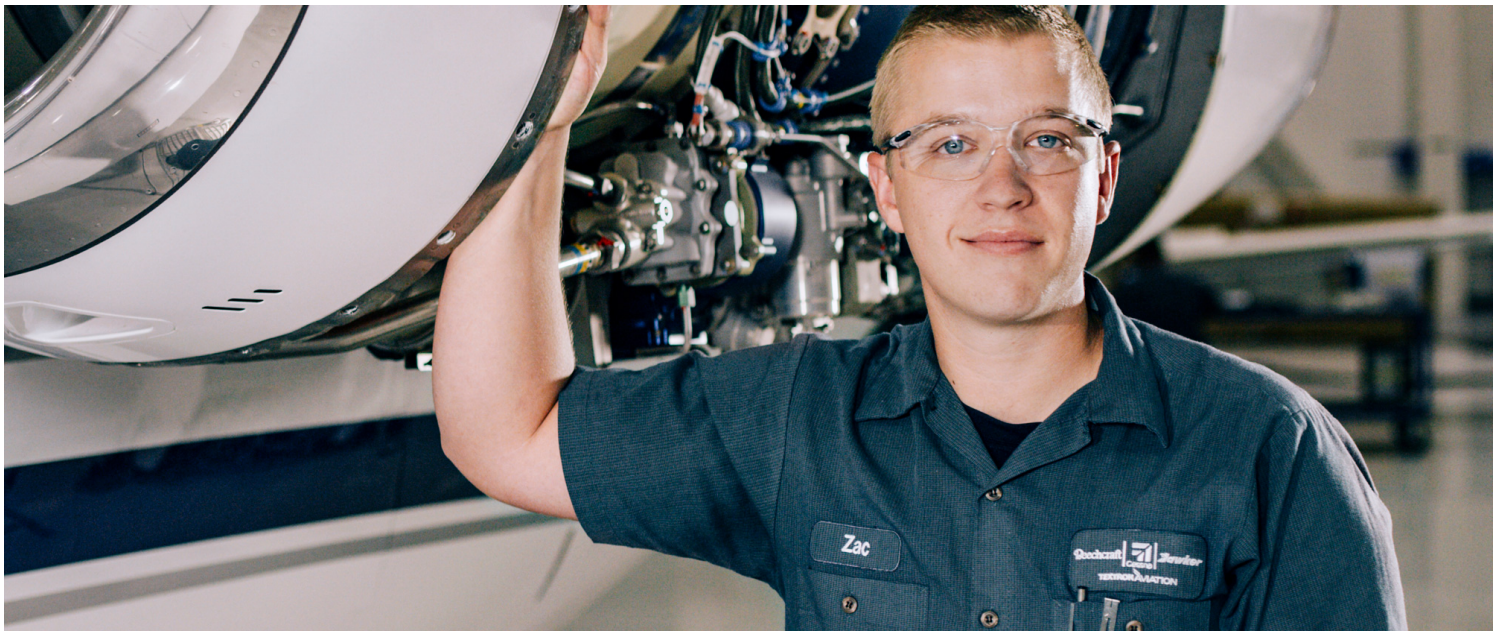
Much more than a static backdrop for your goals, the Greater Wichita region offers a place where purposeful partnerships create dynamic growth and community transformations.

#1
MANUFACTURING-SPECIALIZED REGION IN THE U.S.

#3
U.S. ADVANCED INDUSTRY HOTSPOT

12%
BELOW NATIONAL AVERAGE COST OF LIVING

#3
ENGINEERING HUB IN THE NATION



World-Class Talent

Highly Skilled Employees with a Remarkable Work Ethic

- Manufacturing and engineering are in our DNA — we boast the number one skilled manufacturing workforce in the nation
- Home to nearly 400,000 dedicated, hard-working employees across a 10-county region
- 17 universities and technical colleges contributing to a pipeline of almost 100,000 students
- Hosts the National Institute for Aviation Research (NIAR) at Wichita State University, the largest aerospace R&D academic institution in the nation
- The National Center for Aviation Training (NCAT) at WSU Tech offers technical training for over 1,500 students annually

Why Our Workforce Is Second to None

Entrepreneurial Spirit

Businesses Begin, Innovate, and Expand Here

- The Greater Wichita region is proudly the Air Capital of the World where the aerospace manufacturing industry took off with Clyde Cessna and a generation of aviation pioneers in 1916
- Today global aviation companies, educational and training programs, and breakthrough research and development make Greater Wichita a powerful aerospace ecosystem
- Koch Industries Inc. and Cargill Protein are the two largest privately held companies in the U.S. and both are headquartered in Wichita, Kansas
- Birthplace of household brands Pizza Hut, White Castle, and Coleman

Ten Important Elements to Greater Wichita's Success

Low Cost Of Operation

Affordable Operational Costs and Business-Friendly State

- Kansas ranked #4 among all 50 states for a business-friendly regulatory environment in a non-partisan, non-profit 50-State Small Business Regulation Index (Pacific Research Institute, 2019)
- Kansas is one of only eight constitutional right-to-work states
- Commercial energy rates are 7.3% below the national average
- Kansas offers the 7th lowest industrial natural gas total delivered cost in the nation
- All purchased business equipment receives 100% tax abatement

Relocate and Expand Here

Prime Global Location

The Greater Wichita Region is Central to Success

- Wichita, Kansas is Forbe's 4th Best City to Move to in 2024 (Forbes, 2024)
- The region's central location gives direct access to both coasts, Canada and Mexico from I-70 going east and west, and I-35 going north and south
- Three major rail carriers — BNSF Railway, Union Pacific, and Watco Companies — service the region
- The new $200 million Wichita Dwight D. Eisenhower National Airport ranks as the third best small hub airport in the U.S. with 16 non-stop destinations from seven airlines

Connect to Success

Bold Initiatives for Growth

Shared Focus Brings Rapid Expansion and Renewal

- The Greater Wichita Partnership consists of more than 130 investors, including both public and private organizations, businesses and regional partners, working toward shared goals
- An economic strategy to grow the region — the Regional Growth Plan — was adopted in 2018 to guide aggressive economic initiatives to accelerate growth in seven target sectors
- Almost 14,000 survey responses received for Project Wichita, a collective vision and action plan for the region over the next ten years
- Attracting and retaining talent is a key focus with effective marketing and employer tools, anchored at Choose Wichita

Proof of Progress Is Here

Chief Economic Development Officer
ANDREW NAVE

(316) 500.6650
andrew@greaterwichitapartnership.org

The Greater Wichita Partnership stands ready to assist you in identifying specific opportunities within the region. Contact us directly for strategic solutions, incentives, presentations and reports designed to help you.

Contact Andrew