

The header image shows a panoramic view of the Greater Wichita skyline at sunset, with the city lights reflecting on the water. The text 'Greater Wichita Partnership' is written in a large, elegant, white serif font, and 'PRINTED WEBSITE REPORT' is written in a bold, white, sans-serif font below it.

# *Greater Wichita Partnership* **PRINTED WEBSITE REPORT**

## **DYNAMIC TRANSFORMATION IS HERE**

Choosing a location where your business will grow requires a community dedicated to transformation. The greater Wichita region is characterized by relentless determination, regularly challenging the status quo. We are driven by world-class talent, powering a commitment to innovation. And our business-friendly policies are matched by some of the lowest business operating costs in the nation.

Much more than a static backdrop for your goals, the greater Wichita region offers a place where purposeful partnerships create dynamic growth and community transformations.

### **#1**

MANUFACTURING-SPECIALIZED  
REGION IN THE U.S.

### **#1**

U.S. METRO FOR  
AEROSPACE & DEFENSE  
INVESTMENTS

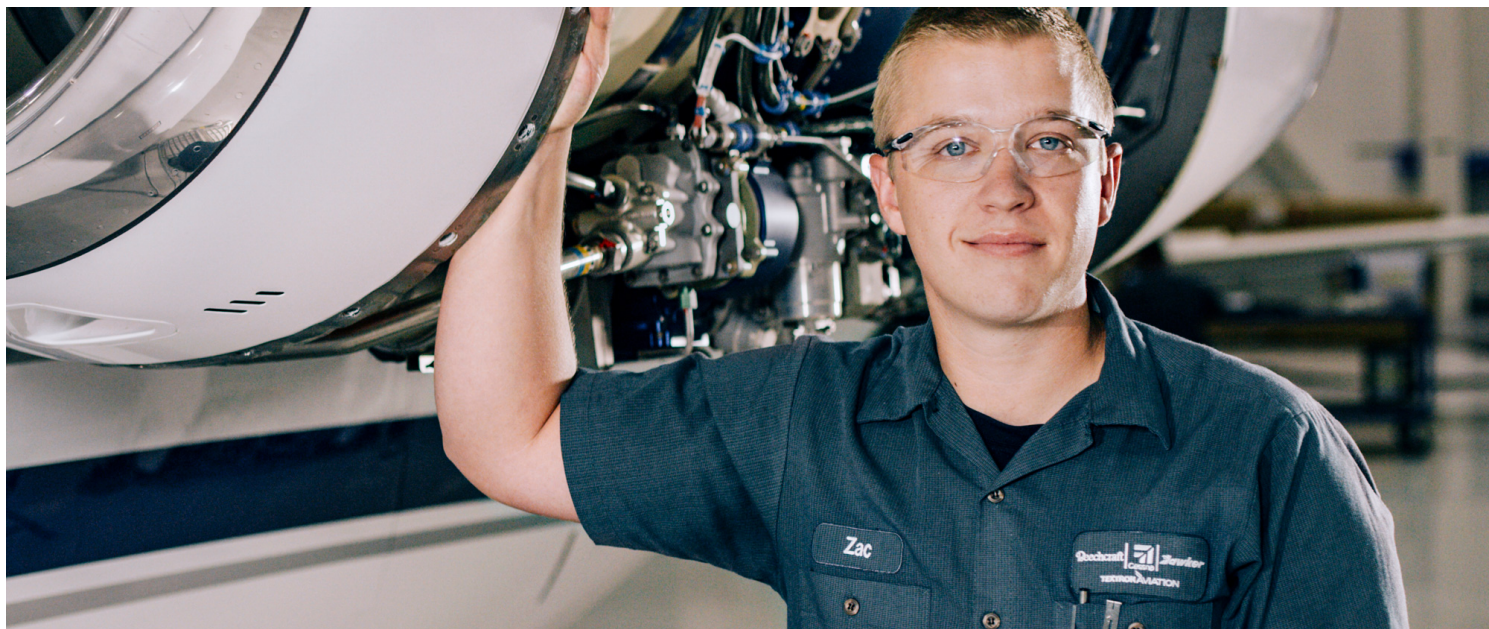
### **11%**

BELOW NATIONAL  
AVERAGE COST OF LIVING

### **#3**

ENGINEERING HUB IN THE  
NATION

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## **World-Class Talent**

### Highly Skilled Employees with a Remarkable Work Ethic

- Manufacturing and engineering are in our DNA — we boast the number one skilled manufacturing workforce in the nation.
- Home to nearly 400,000 dedicated, hard-working employees across a 10-county region.
- 17 universities and technical colleges contributing to a pipeline of almost 100,000 students.
- Hosts the [National Institute for Aviation Research \(NIAR\)](#) at [Wichita State University](#), the largest aerospace R&D academic institution in the nation.
- The [National Center for Aviation Training \(NCAT\)](#) at [WSU Tech](#) offers technical training for over 1,500 students annually.

### **Why Our Workforce Is Second to None**

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## **Entrepreneurial Spirit**

Businesses Begin, Innovate, and Expand Here

- The greater Wichita region is proudly the **Air Capital of the World** where the aerospace manufacturing industry took off with Clyde Cessna and a generation of aviation pioneers in 1916.
- Today global aviation companies, educational and training programs, and breakthrough research and development make greater Wichita a powerful aerospace ecosystem.
- **Koch Inc.** and **Cargill Protein** are the two largest privately held companies in the U.S. and both are headquartered in Wichita, Kansas.
- Birthplace of household brands Pizza Hut, White Castle and Coleman.

## **Ten Important Elements to Greater Wichita's Success**



# Low Cost Of Operation

## Affordable Operational Costs and Business-Friendly State

- Kansas ranked #4 among all 50 states for a business-friendly regulatory environment in a non-partisan, non-profit 50-State Small Business Regulation Index (Pacific Research Institute, 2019).
- Kansas is one of ten constitutional right-to-work states.
- Commercial energy rates are 6% below the national average.
- Kansas offers the 13th lowest industrial natural gas total delivered cost in the nation.
- All purchased business equipment receives 100% tax abatement.

**Relocate and Expand Here**

# Greater Wichita Partnership

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## PRIME GLOBAL LOCATION

### Prime Global Location

The Greater Wichita Region is Central to Success

- Wichita, Kansas is Forbe's 4th Best City to Move to in 2024 ([Forbes, 2024](#)).
- The region's central location gives direct access to both coasts, Canada and Mexico from I-70 going east and west, and I-35 going north and south.
- Three major rail carriers — [BNSF Railway](#), [Union Pacific](#), and [Watco Companies](#) — service the region.
- The \$200 million [Wichita Dwight D. Eisenhower National Airport](#) ranks as the sixth best small hub airport in the U.S. with 17 non-stop destinations from six airlines.

### Connect to Success

### Bold Initiatives for Growth

Shared Focus Brings Rapid Expansion and Renewal

- The Greater Wichita Partnership consists of more than 120 investors, including both public and private organizations, businesses and regional partners, working toward shared goals.
- An economic strategy to grow the region — the [Regional Growth Plan](#) — was adopted in 2018 to guide aggressive economic initiatives to accelerate growth in seven target sectors.
- More than 1,000 Wichitans participated in more than 50 stakeholder events to help shape the [Downtown Wichita Action Plan](#), a community-driven vision for how Wichita's urban core can look and feel in 2035 and a 10-year roadmap for how to get there.
- Attracting and retaining talent is a key focus with effective marketing and employer tools, anchored at [Choose Wichita](#).

### Proof of Progress Is Here

# *Greater Wichita Partnership* **PRINTED WEBSITE REPORT**



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The Greater Wichita Partnership stands ready to assist you in identifying specific opportunities within the region. Contact us directly for strategic solutions, incentives, presentations and reports designed to help you.

[Contact Andrew](#)